

*4<sup>th</sup> Annual*  
**Los Angeles Concours d'Elegance**

*Rose Bowl / Brookside Golf Course, Pasadena*

**June 07, 2009**

*Presented by Assistance League® of Southern California*

**2009 Program Advertising**

Size	Published Ad Sizes	Rate
Back Cover	Trim size: 8-1/2" (width) x 11" (height) *	\$2500
Inside Front	Trim size: 8-1/2" (width) x 11" (height) *	\$1800
Inside Back	Trim size: 8-1/2" (width) x 11" (height) *	\$1800
Full Page	Trim size: 8-1/2" (width) x 11" (height) *	\$1400
1/2 Page	7-1/2" (width) x 4-7/8" (height)	\$800
1/4 Page	3-1/2" (width) x 4-7/8" (height)	\$500
1/8 Page	3-3/4" (width) x 2-1/4" (height)	\$200

**Ad Preparation:** \* 1/8" bleeds AND crop marks are required for Full Page ads.

**Technical Specifications:**

1. PDF (preferred format) ▪ High-resolution PDF with fonts embedded. ▪ All PDF files should be single pages. ▪ Do not compress fonts within the document.
2. Illustrator ▪ EPS with type converted to outlines.

**Deadline: May 1, 2009**

**Payment:** Payment in full is required by **May 1, 2009**, in order for your ad to be placed in the program and on the Web site. Please make check payable to ALSC. Please include a copy of this contract.

I hereby contract for advertising in the *Los Angeles Concours d'Elegance 2009* program. Please reserve a space of \_\_\_\_\_ for which I enclose my (Please mark appropriate box):

**Check** in the amount of \$ \_\_\_\_\_

**Credit Card** payment in the amount of \$ \_\_\_\_\_ **Credit Type:**  Visa  AMEX  Mastercard

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature: \_\_\_\_\_

Stated fees do not include production costs. Additional charges will be incurred for typesetting, ad design or composition and proofs, if not provided.

Advertiser:	Date:
Contact Name / Authorization:	Title:
Address:	
Street	City State Zip
Telephone: ( ) -	Web address:
Fax: ( ) -	E-mail address:

*For more information please contact: Janet Harrison (323) 469-1973, EXT. 239. Fax (323) 978-0674.*

**Mail Contract to:** Janet Harrison, Director of Public Relations, Assistance League of Southern California 1370 North Saint Andrews Place Los Angeles, CA 90028